



# **Vendor Prospectus**

**2025 Sunshine State Seminar**

**March 25 – 27, 2025**

**The Shores Resort & Spa**

**Daytona Beach, FL**



## Exhibitor Sponsorships\*

**FSRC Exhibitor (Premium Booth) \$1,600**  
Includes exhibitor premium space location, 8' x 8' space, 6' exhibit table draped, 2 chairs, company listing in the program with hyperlink to company website, post on FSRC social media pages with link to company website, 4 exhibitor registrations, attendee list after the meeting

**FSRC Exhibitor (Standard Booth) \$1,100**  
Includes exhibitor 8' x 8' space, 6' exhibit table draped, 2 chairs, company listing in the program, post on FSRC social media pages, 2 exhibitor registrations, attendee list after the meeting

**Registration Bag Insert \$500**  
Includes recognition in program and you may donate standard marketing material to be received by attendees (8 company limit)

**Refreshment Break Sponsor \$2,500**  
Includes FSRC Exhibitor (Standard Booth), company listing in the program with hyperlink to company website, special sign recognition as a sponsor

**Sputum Bowl Reception Sponsor \$2,500**  
Includes sign recognition at event, quarter page advertisement in the digital program, company logo in the program with hyperlink to company website, listing on the FSRC website and social media with hyperlink to company website, attendance for two during the competition

**Ice Cream Break Sponsor \$3,000**  
Includes FSRC Exhibitor (Standard Booth), quarter page advertisement in the digital program, company logo in the program with hyperlink to company website, listing on the FSRC website and social media with hyperlink to company website, and special sign recognition

**Registration Bag Sponsor \$4,000**  
Includes FSRC Exhibitor (Standard Booth), company logo on registration bags, half page advertisement in the digital program, company logo in the program with hyperlink to company website, listing on the FSRC website and social media with hyperlink to company website, and special sign recognition

## Meeting Profile

### Exhibitor Set-Up:

Tues., March 25 | 11:00 am – 3:00 pm

### Exhibiting Hours:

#### Tuesday, March 25:

##### Vendor Reception

5:30 pm – 7:00 pm

#### Wednesday, March 26:

##### Breakfast with Exhibitors

7:00 – 8:00 am

##### Break with Exhibitors

10:00 – 10:30 am

##### Lunch with Exhibitors

12:30 – 2:00 pm

#### Thursday, March 27:

##### Breakfast with Exhibitors

7:00 – 8:00 am

##### Break with Exhibitors

10:00 – 10:30 am

##### Lunch with Exhibitors

12:30 – 2:00 pm



## Exhibitor Sponsorships (cont.)\*



### Leadership Forum Sponsor

\$4,000

Includes FSRC Exhibitor (Standard Booth), half page advertisement in the digital program, company logo in the program with hyperlink to company website, listing on the FSRC website and social media with hyperlink to company website, special sign recognition, and five minutes for remarks at the Vendor Reception



### Breakfast Sponsor (Wednesday or Thursday)

\$4,000

Includes FSRC Exhibitor (Standard Booth), half page advertisement in the digital program, company logo in the program with hyperlink to company website, listing on the FSRC website and social media with hyperlink to company website, special sign recognition, and five minutes for remarks after breakfast

### Lunch Sponsor (Wednesday or Thursday)

\$5,000

Includes FSRC Exhibitor (Standard Booth), half page advertisement in the digital program, company logo in the program with hyperlink to company website, listing on the FSRC website and social media with hyperlink to company website, special sign recognition, and five minutes for remarks after lunch



***\*All Sponsorship requests and marketing materials must be received by February 25, 2025 for sign recognition and publication in the program.***

***\*Any representatives beyond the number included in your sponsorship level will incur an additional fee of \$250.***

 ***The Shores***  
RESORT & SPA



# Past Exhibitors

AdventHealth  
Abbott Labs  
Aerogen  
Airgas  
Altus Biologics  
ARC Medical  
Aureus Medical  
Avanos Medical  
Baxter (formerly Hill-Rom)  
Boehringer Laboratories  
Breas Medical  
Breathe Technologies  
Chiesi USA  
Children's Hospital of Colorado  
Corvent Medical  
D R Burton Healthcare  
Draeger Medical  
Electromed, Inc.  
Fisher & Paykel Healthcare  
GE Healthcare  
Getinge, Inc.  
Grifols USA  
Hamilton Medical  
Hayek Medical Devices  
HCA Florida Healthcare  
Inogen  
International Medical Equipment, LLC  
Instrumentation Laboratory  
Jackson Health System  
Lawmar'jon, Inc.  
Lecat's VentriloScope, LLC  
Linde

Masimo Corporation  
Medtronic, Inc.  
Medline  
MGC Diagnostics  
Monaghan Medical Corp.  
NDD Medical Technologies  
Nova Southeastern University  
Orlando Health  
OxyFit, Inc.  
Passy-Muir, Inc.  
PEL/VIP B.E.S.T.  
Philips Healthcare  
RespirTech, Inc.  
SenTec, Inc.  
Siemens Healthcare Diagnostics  
Southmedic, Inc.  
Sovereign Medical, Inc.  
SunMed, LLC  
Sunovion Pharmaceuticals  
Sweetwater Medical  
Teleflex Medical  
Thayer Medical  
Tobacco Free Florida  
Tri-anim Healthcare  
U.S. Medical Equipment  
UF Health-Shands Hospital  
Vapotherm, Inc.  
Ventec Life Systems  
Veracyte  
Vero Biotech  
Vyaire Medical  
Werfen



## FSRC Sunshine State Seminar Hotel Rates

The Shores Resort and Spa  
2637 South Atlantic Avenue | Daytona Beach Shores, FL  
Phone: 866-934-7467

FSRC Room Block Rates: \$175++  
[CLICK HERE](#) to reserve your room today.

Room Block Closes on February 22, 2025

Please read the following contract carefully. Initial where indicated to verify that you have read and understood each item. Please sign at the bottom to accept the contract and the terms stated therein. You must return the completed **exhibitor contract** (3 pages total), [online application](#), and registration fee to confirm your booth.

## Rules and Regulations

### EXHIBIT HOURS

Initial:

The Exhibit Hall will open at 5:30 pm on **Tuesday, March 25, 2025** and at **7:00 am** on **Wednesday and Thursday**. Refreshment breaks are scheduled at regular intervals. The exhibits will close at **2:00 pm** on **Thursday, March 27, 2025**. Please make plans to keep your exhibit booth in place until such time.

### DISMANTLING TIME

Initial:

Booths shall be dismantled on **Thursday, March 27, 2025** immediately after closing. Please do not dismantle your booth prior to this time. We reserve the right to withhold the list of meeting attendees to any company that removes their exhibit booth prior to **2:00 pm on Thursday**. This decision will be at the discretion of the FSRC and will be based on when the booth was dismantled and the number of complaints received from attendees. Exhibits must be removed from the exhibit hall by **4:00 pm on Thursday, March 27, 2025**.

### EXHIBITOR REGISTRATION

Initial:

Registration for exhibitors will begin at **11:00 am on Tuesday, March 25, 2025** at the FSRC Registration Desk. Each representative of the exhibiting firm will receive an identifying badge. Exhibits must be in place by **5:00 pm on Tuesday**.

### CLEANING SERVICES

Initial:

The hotel will clean all aisles of the Exhibit Hall each evening. Cleaning and maintenance workers employed by the hotel are specifically instructed not to touch property of exhibiting companies.

### PROMOTION

Initial:

The FSRC will feature the logo of each exhibiting company in the digital program and on signage so long as it is received electronically by **February 25, 2025**. Announcements concerning the importance of the exhibits will be made on a continual basis during education sessions at the Sunshine State Seminar, and specific times to visit exhibits are scheduled in the program. All meals and refreshment breaks will be scheduled in the exhibit area.

### SHIPPING YOUR EXHIBIT

Initial:

If you plan to ship your exhibit, please contact the Shores Resort & Spa. Please note: If you ship materials directly to the hotel, they will charge a storage and handling fee per box.

### DECORATING SERVICES

Initial:

Each booth comes with a standard 6' exhibit table, drape, and a chair. Additional tables will incur an extra charge of 50% of the sponsorship amount (standard and premium booths). The exhibit hall is carpeted.

### ELECTRICAL SERVICES

Initial:

All requests for electricity must go directly through the hotel.

### DOOR PRIZES

Initial:

The FSRC will draw for door prizes on **Thursday, March 27, 2025**. Attendees must have all exhibitors sign their exhibitor passport to be eligible for door prize drawings. If you would like to contribute a door prize, please indicate what you would like to contribute on your exhibitor application. We ask that you store your prize at your booth until the time of the giveaway.

### LOSS OR DAMAGES

Initial:

The hotel and the FSRC cannot guarantee against loss or damage and will assume no liability for damages nor guarantee the exhibitor against loss of any kind. The exhibitor understands and agrees to be responsible for damages that may occur as a result of the exhibitor's use of the facility.

**SPACE ASSIGNMENT****Initial:**

The FSRC reserves the right to assign booth spaces. Space is assigned on a first-come, first served basis and exhibits are processed in the order they are received. You must complete the online or paper application and agree to the terms prior to booth assignment. Please note that applications will not be processed until completed in full.

**PAYMENT****Initial:**

Payment is due once an exhibitor contract has been submitted and accepted. Your exhibitor registration fee must be received prior to **February 25, 2025** to guarantee your exhibit booth. If your payment has not been received by **February 25, 2025** we reserve the right to cancel your contract and will offer the available exhibit space to companies on the waiting list. Checks should be made payable to the FSRC and mailed to Florida Society for Respiratory Care, ATTN: Mary Landry, 2700 Cumberland Pkwy, Suite #150, Atlanta, GA 30339

**CANCELLATION****Initial:**

If for any reason you must cancel your contract, you must provide notice in writing to the FSRC. You will receive written notification when we receive your cancellation. However, if the cancelled space cannot be reassigned, you will be responsible for the exhibitor registration fee. If the fee has been paid, no refund will be made. If the booth can be reassigned, a full refund will be made.

**MISCELLANEOUS INFORMATION****Initial:**

You are responsible for providing each of your representatives with a copy of the signed contract and exhibitor summary sheet. Any questions answered in the exhibitor summary sheet or contract that are received by the FSRC will be directed to you by the FSRC staff.

**STANDARDS FOR EXHIBITING****Initial:**

1. Exhibitor displays must not obstruct the view of neighboring exhibitors and must not exceed the height of the eight-foot backdrop. Please remember that the booth size is 8x8 when planning your display. If your exhibit blocks the view of your neighbor's booth, you will be asked to remove the display.
2. Drugs, chemicals or similar preparations used in the treatment of disease or medical publications that contain advertisements of such drugs, which do not conform to the rules of the Council on Clinical Pharmacology and Therapeutics of the American Medical Association, cannot be exhibited.
3. Sound devices above conversation level will not be permitted in any booth.
4. Representatives staffing the booth must remain inside the booth area. At no time can solicitation be made in the aisles or from any area outside of the booth space. Please be sure that you have staff available to work the booth during ALL exhibit hours.
5. Distribution of literature, samples, etc. in the Exhibit Hall by firms who are not participating in the exhibit are prohibited. Evidence of violation of this rule should be reported immediately to a member of the FSRC staff.
6. Unethical conduct or infraction of rules on the part of the exhibitor, a representative, or both will subject the exhibitor or his representative to dismissal from the Exhibit Hall, in which event it is understood that no refund will be made by the FSRC.
7. Arrangements for exhibits may neither influence planning nor interfere with the presentation of the educational activity.
8. Exhibits cannot be a condition of the provision of commercial support for CME activities.
9. Commercial/promotional materials may not be displayed or distributed in the same room immediately before, during, or immediately after the CME activity.
10. Representatives of commercial supporters and exhibitors may attend the CME activity if they wish, but must not engage in sales activity in the room where the educational activity is held.
11. ONCE AN EXHIBITOR APPLICATION HAS BEEN SUBMITTED AND ACCEPTED, PAYMENT IS DUE AND NO REFUND WILL BE MADE. SUBLETTING WILL NOT BE PERMITTED. If for any reason you must cancel your contract, you must provide notice in writing to the FSRC. You will receive written notification when we receive your cancellation. However, per this contract, if the cancelled space cannot be reassigned, you will be responsible for the exhibitor registration fee. If the fee has been paid, no refund will be made. If the booth can be reassigned, a full refund will be made.

It is expressly understood that in purchasing and using space in the Exhibit Hall, the exhibitor agrees to abide by all rules and regulations; moreover, that the FSRC, in accepting the application for space, agrees to furnish ordinary facilities and services as enumerated in this Contract.

## **SIGNATURE & ACCEPTANCE OF CONTRACT**

By signing below, I affirm that I have **read and understood** all information contained within the exhibitor contract and application. I agree to abide by all rules, regulations and standards. I understand that by violating any of the above rules, regulations, or standards I will be asked to leave the meeting without benefit of a refund. I also understand that if I cancel after my application has been accepted, I am responsible for the registration fee and will only receive a refund if the space can be reassigned.

SIGNATURE \_\_\_\_\_ DATE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

**Please return completed exhibitor contracts to [treasurer@fsrc.org](mailto:treasurer@fsrc.org).**

**To complete your registration, please [CLICK HERE](#) to fill out the online application and remit payment. An invoice will be generated upon completion of the application.**

**Checks may be mailed to:** Florida Society for Respiratory Care  
ATTN: Mary Landry  
2700 Cumberland Pkwy, Suite #150  
Atlanta, GA 30339