

2027 FLORIDA SUNSHINE STATE SEMINAR

VENDOR PROSPECTUS

BREATHE INTO THE FUTURE

CONNECT • INNOVATE • SHAPE WHAT'S NEXT

MARCH 8-10, 2027

ORLANDO, FLORIDA

DOUBLETREE BY HILTON ORLANDO THEME PARK RESORT



FLORIDA • SOCIETY
for RESPIRATORY CARE
EDUCATE • ADVOCATE • ADVANCE

MEETING PROFILE

MARCH 8 - 10, 2027 ORLANDO, FLORIDA

DOUBLETREE BY HILTON ORLANDO THEME PARK RESORT

The FSRC is committed to listening to respiratory therapists across Florida and using their voices to help advance our profession. That commitment extends to the continued growth of our annual state conference.

In 2027, we are moving to a more central Florida location and a larger venue, improving accessibility while creating opportunities to welcome more attendees. We are also creating dedicated vendor events designed to strengthen connections with respiratory care leaders and decision-makers from Florida and Georgia.

These enhancements reflect our continued commitment to fostering meaningful partnerships, collaboration, and innovation as we work together to advance the future of respiratory care.

8

MONDAY

11:00 AM - 5:00 PM

Vendor Registration and Set Up
Orange Hall C-D

5:00 - 10:00 PM

FRCF Night at the Museum-Celebrating the Origin of Respiratory Care
Orange Hall C-D

Join Respiratory Care leaders and decision-makers from across Florida and Georgia for an exclusive meeting of networking and connection while supporting the Florida Respiratory Care Foundation (FRCF)

9

TUESDAY

7:00 AM

Vendor Hall Opens
Orange Hall D

Vendor Hall Open 7A-2P & 4P-630P
Scheduled Breaks - Based on
Agenda

10:00-10:25 AM

Attendee Break

10:30-11:00 AM

Annual Business Meeting
Orange Hall C-D

12:30-1:30 PM

Lunch in Vendor Hall

4:00-6:30 PM

Carousel of Respiratory Progress
Vendor/attendee event celebrating the evolution of respiratory care--from the past that shaped our professions to the innovating solutions being offered today.
Orange Hall C-D

10

WEDNESDAY

7:00 AM

Vendor Hall Opens
Orange Hall C-D

Vendor Hall Open 7A-2P
Scheduled Breaks - Based on
Agenda

8:00-8:30 AM

FSRC Awards
Orange Hall C-D

8:30-11:30 AM

The Great Big Beautiful Respiratory Fair
Interactive student-focused event bringing the next generation of respiratory therapists together.
Citrus Hall

11:30 -12:30 PM

Lunch in Vendor Hall

12:30-2:30 PM

Sputum Bowl Finals
Orange Hall C-D

2:00 PM

Tear Down



FSRC EXHIBITOR BOOTH

YOUR BOOTH INCLUDES

8' x 8' EXHIBITOR SPACE

Dedicated exhibit space in Orange Hall C-D.

TWO EXHIBITOR REGISTRATIONS

Additional representatives are \$250 each.

SOCIAL MEDIA RECOGNITION

FSRC recognition post featuring the company logo.

DIGITAL PROGRAM EXHIBITOR LISTING

Company listing in the official digital program.

DEDICATED LEADERSHIP/VENDOR NETWORKING

Invitation to the FRCF Welcome Reception on Monday, March 8, from 5-10 PM.

DRAPED EXHIBIT TABLE

One 6' draped exhibit table included.

ADVANCE ATTENDEE LIST

Prospective attendee list provided 14 days BEFORE the event.

COMPLIMENTARY POWER

Power available via 46 confirmed Encore/hotel drops

COMPLIMENTARY WI-FI

Wi-Fi in all meeting spaces per hotel contract.

CARPETED + CLEANED HALL

Booth space in Orange Hall C-D with a carpeted, professionally cleaned exhibit area.

RESERVE EARLY FOR THE BEST RATE

BOOTH REGISTRATION DEADLINES

EARLY ACCESS

\$1,200

Register by October 31, 2026

ADVANCE RATE

\$1,300

November 1, 2026 - January 15, 2027

STANDARD RATE

\$1,400

January 16 - February 28, 2027

FINAL RATE

\$1,500

March 1 - March 8, 2027

PREMIUM BOOTH OPPORTUNITY

4 available

+ \$700

In addition to booth rate at registration
See [Additional Information](#) for details

Double Booth Size
Greater Visibility

Strategic Placement
Greater Engagement



EXHIBITOR UPGRADES

FRCF EVENT SPONSOR

\$3,000
NEW • 1 AVAILABLE

Exclusive naming rights to the FRCF Event on Monday, March 8, from 5-10 PM for 175-225 guests. Includes a half-page digital program ad; linked logo in the program; FSRC website and social media listing; special sign recognition; logo on reception signage; and five minutes for remarks.

LUNCH SPONSOR

\$3,500
2 AVAILABLE

Day 1 or Day 2. Includes a half-page digital program ad; linked logo in the program; FSRC website and social media listing; special sign recognition; five minutes for remarks after lunch or brunch; and an integrated meal experience with attendees.

FRLN/FREN FORUM SPONSOR

\$2,500
1 AVAILABLE

Includes a half-page digital program ad; linked logo in the program; FSRC website and social media listing; special sign recognition; five minutes for remarks at the Monday evening Vendor and Leadership Reception; and logo placement in Leadership Forum materials.

SPUTUM BOWL FINALS SPONSOR

\$2,500
NEW • 1 AVAILABLE

Supports the winning team's travel to the 2027 AARC Congress in Seattle. Includes event sign recognition; a half-page digital program ad; linked logo in the program; FSRC website and social media listing; and brand association with the flagship student competition.

STUDENT SECTION SPONSOR

\$1,800
1 AVAILABLE

Includes event sign recognition; a quarter-page digital program ad; linked logo in the program; FSRC website and social media listing; and brand association with student section activities.

BREAKFAST / BREAK SPONSOR

\$1,200
2 AVAILABLE

Includes a company listing in the program with a website hyperlink; special sponsor signage during the break; and brand presence at coffee and tea stations.

REGISTRATION BAG INSERT

\$500
8-COMPANY LIMIT

Includes recognition in the official program and placement of one standard marketing item in attendee registration bags. Ideal for product samples, literature, or small promotional items.



HOTEL RATES

DOUBLETREE BY HILTON

10100 INTERNATIONAL DRIVE
ORLANDO, FLORIDA 32821

HOTEL PHONE

407-352-1100

EXCLUSIVE FSRC ROOM BLOCK RATE

\$177+ / NIGHT

Subject to applicable taxes and hotel terms

ROOM BLOCK RESERVATION LINK



Please read this contract carefully. Initial where indicated to verify that you have read and understood each item. Sign the final page to accept the contract and terms. Return the completed three-page contract, online application, and registration fee to confirm your booth.

RULES AND REGULATIONS

EXHIBIT HOURS

Initial: _____

The Exhibit Hall will open at 5:30 PM on Monday, March 8, 2027 and at 7:00 AM on Tuesday and Wednesday. Refreshment breaks are scheduled at regular intervals. The exhibits will close at 2:00 PM on Wednesday, March 10, 2027. Please keep your exhibit booth in place until closing.

DISMANTLING TIME

Initial: _____

Booths shall be dismantled on Wednesday, March 10, 2027 immediately after closing. Please do not dismantle your booth prior to this time.

FSRC reserves the right to withhold the attendee list from any company that removes its booth before 2:00 PM. This decision will be at FSRC's discretion based on dismantling time and attendee complaints. Exhibits must be removed from the Exhibit Hall by 4:00 PM on Wednesday, March 10, 2027.

EXHIBITOR REGISTRATION

Initial: _____

Exhibitor registration begins at 11:00 AM on Monday, March 8, 2027 at the FSRC Registration Desk. Each representative of the exhibiting firm will receive an identifying badge. Exhibits must be in place by 5:00 PM on Monday.

CLEANING SERVICES

Initial: _____

The hotel will clean all aisles of the Exhibit Hall each evening. Hotel cleaning and maintenance workers are specifically instructed not to touch exhibitor property.

PROMOTION

Initial: _____

FSRC will feature the logo of each exhibiting company in the digital program and on signage when received electronically by February 24, 2027. Announcements concerning the importance of exhibits will be made throughout education sessions, and specific exhibit times will be scheduled in the program. Meals and refreshment breaks will be scheduled in the exhibit area.

SHIPPING YOUR EXHIBIT

Initial: _____

If you plan to ship your exhibit, contact DoubleTree by Hilton Orlando Theme Park Resort. Materials shipped directly to the hotel may incur storage and handling fees per box.

DECORATING SERVICES

Initial: _____

Each booth includes one standard 6-foot draped exhibit table. Additional tables will only be included in our premium booth spaces. The Orange Hall C-D exhibit area is carpeted and cleaned daily.

ELECTRICAL SERVICES

Initial: _____

Complimentary basic power access is included, supported by 46 confirmed powered drops through Encore and the hotel. You must notate need for booth power with registration. Any special electrical service requests must be coordinated directly with the hotel and/or designated provider.

DOOR PRIZES

Initial: _____

FSRC will draw for door prizes on Wednesday, March 10, 2027. Attendees must have all exhibitors sign their exhibitor passport to be eligible. Indicate any donated prize on the exhibitor application and store the prize at your booth until the giveaway.

LOSS OR DAMAGES

Initial: _____

The hotel and FSRC cannot guarantee against loss or damage and assume no liability for damages or loss of any kind. The exhibitor is responsible for damages caused by the exhibitor, its representatives, or its property.

SPACE ASSIGNMENT

Initial: _____

FSRC reserves the right to assign booth spaces. Space is assigned on a first-come, first-served basis and applications are processed in the order received. The online or paper application and acceptance of these terms must be completed before assignment. Applications will not be processed until complete.

PAYMENT

Initial: _____

Payment is due after an exhibitor contract is submitted and accepted. The exhibitor registration fee must be received by February 24, 2027 to guarantee booth space. If payment is not received by that date, FSRC may cancel the contract and offer the space to a company on the waiting list. Checks should be payable to FSRC and mailed to Florida Society for Respiratory Care, 13245 Atlantic Blvd., Suite 4-363, Jacksonville, FL 32225.

CANCELLATION

Initial: _____

Cancellation notice must be provided to FSRC in writing. FSRC will provide written confirmation of receipt. If the cancelled space cannot be reassigned, the exhibitor remains responsible for the registration fee and no refund will be made. If the space can be reassigned, a full refund will be made.

MISCELLANEOUS INFORMATION

Initial: _____

The exhibitor is responsible for providing each representative with a copy of the signed contract and exhibitor summary. Questions already addressed in the contract or summary will be directed back to the exhibitor's designated contact.

STANDARDS FOR EXHIBITING

1. Exhibitor displays must not obstruct neighboring exhibits and may not exceed the eight-foot backdrop. Booth size is 8 x 8 feet. Displays blocking a neighboring booth must be removed.
2. Drugs, chemicals, similar preparations used in disease treatment, and medical publications advertising such drugs must conform to applicable Council on Clinical Pharmacology and Therapeutics and American Medical Association rules.
3. Sound devices above normal conversation level are not permitted in any booth.
4. Representatives staffing booths must remain within the booth area. Solicitation in aisles or outside the booth is prohibited. Exhibitors must provide staff during all exhibit hours.
5. Distribution of literature, samples, or similar materials in the Exhibit Hall by firms not participating in the exhibit is prohibited. Violations should be reported to FSRC staff.
6. Unethical conduct or violation of rules by an exhibitor or representative may result in dismissal from the Exhibit Hall without refund.
7. Exhibit arrangements may neither influence educational planning nor interfere with educational presentations.
8. Exhibiting may not be a condition of providing commercial support for continuing medical education activities.
9. Commercial or promotional materials may not be displayed or distributed in the education room immediately before, during, or immediately after a CME activity.
10. Representatives of commercial supporters and exhibitors may attend CME activities but may not engage in sales activity in the education room.
11. Once an exhibitor application is submitted and accepted, payment is due and no refund will be made unless cancelled space is reassigned. Subletting is not permitted. Cancellation must be submitted in writing and is subject to the cancellation terms above.

ADDITIONAL INFORMATION

- Vendor sponsorship of an approved speaker includes a discount of \$300 off of booth cost. Discount will be applied only upon acceptance of speaker by program committee. Contact events@fsrc for additional details and speaker application.
- Premium booths include a double-booth footprint designed for greater visibility and engagement. Premium booths are strategically positioned along the sides of the exhibit hall, slightly separated from the general exhibit area to provide additional space, improved traffic flow, and a more comfortable environment for meaningful conversations with attendees
- Following submission of your exhibitor registration form, please watch for a separate email with additional information regarding the Carousel of Progress Vendor Event. This communication will include event details, participation opportunities, and additional instructions to help prepare for dedicated vendor experience.



It is expressly understood that by purchasing and using space in the Exhibit Hall, the exhibitor agrees to follow all rules and regulations. FSRC, in accepting the application for space, agrees to furnish the facilities and services described in this contract.

SIGNATURE & ACCEPTANCE OF CONTRACT

By signing below, I affirm that I have read and understood the exhibitor contract and application. I agree to follow all rules, regulations, and standards. I understand that violations may result in removal without refund. I also understand that if I cancel after acceptance, I am responsible for the registration fee and will receive a refund only if the space can be reassigned.

SIGNATURE _____ DATE _____

PRINTED NAME _____

COMPANY NAME _____

RETURN COMPLETED EXHIBITOR CONTRACTS TO EVENTS@FSRC.ORG

Complete the online application and remit payment using the QR code below.

An invoice will be generated after application completion.

Checks: Florida Society for Respiratory Care • 13245 Atlantic Blvd. • Suite 4-363 • Jacksonville, FL 32225



Vendor INFO and Registration Link

VENDOR INFORMATION & REGISTRATION

Please refer all questions to events@fsrc.org

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